



Thursday 19 September: ROCK Roadshow in Skopje

Agenda

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| 10:00 – 10:30 | Registration and welcome coffee Welcome words from local partner |
| 10:30 – 11:00 | ROADSHOW part I: What is ROCK and the European platform for innovators in cultural heritage |
| 11:00 – 11:30 | ROCK project |
| 11:30 – 11:40 | Questions and Answers |
| 11:40 – 12:10 | Innovators in Cultural Heritage platform (Antonella Fresa, Confindustria) |
| 12:10 – 12:30 | Servizi Innovativi) Questions and Answers |
| 12:30 – 14:00 | Lunch |
| 14:00 – 15:00 | ROADSHOW part II: ROCK in Skopje ROCK Living Lab in Skopje |
| 15:00 – 15:30 | Cultural heritage led innovation in Skopje: the winners of ROCK Hackathon in Skopje |
| 15:30 – 16:30 | Questions and Answers |
| 16:30 – 17:00 | Coffee break |
| 17:00 – 17:30 | ROADSHOW part III: Conclusions Panel discussion (panellists comment on the ROCK experience in Skopje and the outcomes of the day) |
| 17:30 | End of the Roadshow |
| Evening | Social Dinner |

The Roadshow is a public event open to all the interested participants.
All the presentations will be available online.