



# Innovators in Cultural Heritage: the online platform

**ROCK Roadshow**  
**Skopje, 19 September 2019**

Antonella Fresa  
Confindustria Servizi Innovativi



# [innovatorsinculturalheritage.eu](https://innovatorsinculturalheritage.eu)

The online platform created by the collaboration of the H2020 projects:

- ROCK - Regeneration and Optimization of Cultural heritage in creative and Knowledge cities
- MARINA - Marine Knowledge Sharing Platform for Federating Responsible Research and Innovation Communities



# [innovatorsinculturalheritage.eu](http://innovatorsinculturalheritage.eu)

An initiative promoted by the DG Research  
of the European Commission.



The platform was announced on 15-16  
November 2018 in the frame of the Fairs  
of Innovators conference held in Brussels,  
as part of the initiatives of the European  
Year of Cultural Heritage 2018.





## Who are the targets

The INNOVATORS IN CULTURAL HERITAGE platform is targeted to all the actors of the research and innovation, who operate in the domain of cultural heritage

- Public administrations
- Associations
- Researchers
- Interest groups
- Enterprises



## The services

The users of the platform can:

- Publish news about their activities
- Present their innovations products, services, projects, etc.)
- Create and share
  - Events
  - Working spaces
  - Online archives

... and much more



## How the platform works

INNOVATORS IN CULTURAL HERITAGE is a 'social' platform, composed by 4 sections:

- Events
- Workspaces
- Innovations
- Communities

**Registered user can public contents, news and documents, which in turn can be linked to the various sections.**



## Innovators in Cultural Heritage

[GO!](#)[LOGIN](#)[REGISTER](#)

### EVENTS



Last event is

**Title:** 7th Informed Cities Forum

Description: Who profits from heritage? Communities, capital and urban space

### WORKING SPACES



Last working space is

**Title:** RURITAGE Call for additional.

Description: The RURITAGE project, funded under H2020, is looking for 6 rural areas located primarily in the EU and in the EEA and 3 in the 16 ENP countries, which would like to-

### INNOVATIONS



Last innovation is

**Title:** Digitalmeetsculture.net

The online magazine has established as a lively community of users, who participate in the initiative accessing the website and providing information about the sector, internationally-

### COMMUNITIES



Join our communities!

**Title:** Shared management of cultural.

Description: Focusing on groups a broad variety of solutions. They include the digital solutions for mapping, experiencing and co-creating cultural heritage. Some of them have the goal-



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 730280.

# Events: You can create the event you want to promote

Innovators in Cultural Heritage

GO!

LOGIN

REGISTER

EVENTS FILTERS: My events Joined events All events

+ Add event

## ALL EVENTS

7th Informed Cities Forum

From 15-Oct-2019 00:00 GMT+12 to 16-Oct-2019 00:00 GMT+12

**Who profits from heri**  
**Community, capital and urban sp**



Who profits from heritage? Communities, capital and urban space

This event contains:

galleries documents posts videos

On web

Share on:



Community of Innovators on Cultural Heritage - developed and empowered by the Marina Project for the infrastructure and the RÖCK project for the contents, on an initiative of European Commission. Projects Marina and RÖCK have received funding from the European Union's Horizon 2020 research and innovation programme under grant agreements No 712566 and No 730280. The sole responsibility for the content of this website lies with the RÖCK project and in no way reflects the view of the European Union.







# ...and you can link videos, photos and documents to your event

Events

https://www.innovatorsinculturalheritage.eu/registeredarea/events/viewEvent/798

05-10-2018 08:34

Title: HERACLES-centered part of a Euronews documentary

Description: This is a selected part of the video from ©Euronews/European Commission 2018 available at: <http://www.euronews.com/2018/09/10/us...>

HERACLES-centered part of a Euronews documentary

Guarda più tardi Condividi

**DENIS LOCTIER**  
EURONEWS

0:20  
0:35 / 7:51

LIKE WRITE A COMMENT

LIKES 4

Community of Innovators on Cultural Heritage - developed and empowered by the Marco Polo project for the infrastructure and the RÖCK project for the contents, are an initiative of European Commission. Projects Marco Polo and RÖCK have received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 730280 and the Zenodo.

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2018 SPECIAL NEWS OF CULTURAL HERITAGE

Scrivimi qui per eseguire la ricerca

ITA 11:21 13/11/2018



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 730280.

# Working spaces: you can share a space to share information and documents with your partners

Innovators in Cultural Heritage

Search for...

GO!



fresa@promoter.it

LOGOUT



## WORKING SPACES FILTERS:

My working spaces  Joined working spaces  All working spaces

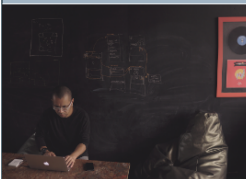
WORKING SPACE PRIVACY INFO: Closed  Public  Private

+ Add working space

## ALL WORKING SPACES

Meetings MARINA-ROCK

From 27-07-2018



The working space is the shared space of the two projects for preparing the platform for "Innovators on Cultural Heritage"

This working space contains:

1 posts 0 videos

WORKING SPACE PRIVACY: PRIVATE



Community of Innovators on Cultural Heritage - developed and empowered by the Marina Project for the Infrastructure and the ROCK project for the contents, on an initiative of European Commission. Projects Marina and ROCK have received funding from the European Union's Horizon 2020 research and innovation programme under grant agreements No 710966 and No 730280. The sole responsibility for the content of this website lies with the ROCK project and in no way reflects the view of the European Union.





This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 730280.

# Innovations: you can create a page dedicated to your innovation

## Innovators in Cultural Heritage

GO!fresa@promoter.itLOGOUT

### INNOVATIONS FILTERS

 My innovations  All innovations + Add innovation

### INNOVATIONS

#### Digitalmeetsculture.net

The online magazine has established as a lively community of users, who participate in the initiative accessing the website and providing information about the sector, internationally. The magazine is officially registered and receives an average of 25,000 visits per month. It features projects and initiatives from all over the world, linking to original source to provide complete information. It is open to contributions from the whole community of digital cultural heritage and arts.

Community of Innovators on Cultural Heritage - developed and empowered by the Marine Project for the Infrastructure and the RÖCK project for the contents, on an initiative of European Commission. Projects Marina and RÖCK have received funding from the European Union's Horizon 2020 research and innovation programme under grant agreements No 710566 and No 730280. The sole responsibility for the content of this website lies with the RÖCK project and in no way reflects the view of the European Union.



This project has received funding from the European Union's Horizon 2020 research and innovation programme under grant agreement No 730280.

# ... and you can make available pictures and information about your innovation

Innovators in Cultural Heritage

Search for...

GO!

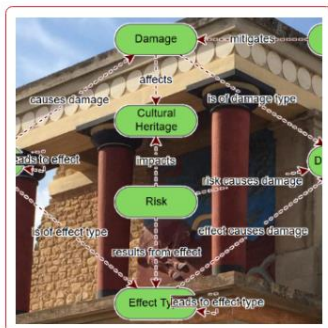


LOGOUT

fresa@promoter.it



## An ICT Platform to help restoring and maintaining cultural heritage under Climate Change impacts



Challenge: WHY the innovation has been developed? What problem is addressed

Cultural Heritage Preservation is a knowledge-based discipline. Predictions, interpretations and conclusions can only be made by comparing data at hand against existing knowledge. Due to the very nature and history of its preservation subjects, Cultural



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## Communities of innovators

The platform identifies 4 areas of interest that can host the communities of innovators:

- Circular, sustainable and creative cities
- Heritage at risk
- Shared management of cultural heritage
- Advanced future technologies for heritage and arts



**More new communities can be created on the basis of the interests expressed by the users.**



# Communities: linked to the associated working spaces and events

The screenshot shows a web browser window with the URL <https://www.innovatorsinculturalheritage.eu/registeredarea/community>. The page header includes the site name "Innovators in Cultural Heritage", a search bar, a "GO!" button, a user profile for "fernando.ferri@irpps.cnr.it", and a "LOGOUT" button. A vertical navigation menu is on the left. The main content area is titled "COMMUNITIES" and features three sections:

- Circular, sustainable and creative cities:** Includes an image of a classical building and text describing solutions for urban regeneration. It has buttons for "EVENTS" and "WORKING SPACES".
- Heritage at risk:** Includes an image of a historic site and text describing solutions for preservation and resilience. It also has buttons for "EVENTS" and "WORKING SPACES".
- Shared management of cultural heritage:** This section is partially visible at the bottom.

At the bottom of the page, there is a footer with the European Union flag, a disclaimer about funding from the Horizon 2020 programme, and a logo for the "2018 EUROPEAN YEAR OF CULTURAL HERITAGE". The Windows taskbar at the very bottom shows the date as 12/11/2018 and the time as 11:24.



# How to join the platform

Registering is very easy

Innovators in Cultural Heritage

Search for...

**EVENTS**

Last event is  
Title: Concorso "VIVERE GUBBIO: preserviamo la...  
Description: CONCORSO dal titolo "VIVERE GUBBIO: preserviamo la nostra città e il suo patrimonio culturale". Il concorso è stato promosso

**WORKING SPACES**

Last working space is  
Title: RURITAGE Call for additional Replicators  
Description: The RURITAGE project, funded under H2020, is looking for 6 rural areas located primarily in the EU and in the EEA and 3 in the 16

**INNOVATIONS**

Last innovation is  
Title: RURITAGE - Rural regeneration through...  
Description: RURITAGE establishes a new heritage-led rural regeneration paradigm able to transform rural areas in sustainable development demonstration

**COMMUNITIES**

Join our communities!  
Title: Advanced future technologies for heritage and...  
Description: Focusing on cutting-edge technologies to better study, protect, conserve and transmit heritage artefacts. The wide spectrum of

Join the community of innovators of cultural heritage!  
Participate and share your innovations!



# Thank you for your attention

Antonella Fresa  
fresa@promoter.it